



NEWS RELEASE

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Midland County earns National Achievement Award

*Improved Services and Efficiency using GIS in Midland County,
in the category of Information Technology*

WASHINGTON – The Midland County, Michigan GIS Program has been recognized with an Achievement Award from the National Association of Counties (NACo). The awards honor innovative, effective county government programs that strengthen services for residents.

Since 2017, the GIS program has significantly expanded, partly due to the increased use of mobile mapping technology. The Midland County GIS Department has assisted several County Departments with mobile-based data development and maps that provide efficiency, cost savings, and easier public access to information. This submission focused on web and mobile solutions created for several different County departments since 2018.

Midland County Administrator/Controller Bridgette M. Gransden said “We have a great GIS team here in Midland County. They are finding ways to use GIS to enhance field data collection for county departments. Their work has improved work flow for the County Treasurer, Equalization Department, and Mosquito Control.” Bridgette continued, “My managers are aggressively seeking ways to better serve our public. GIS has become an integral part of the solution.”

NACo President Mary Ann Borgeson said, “We are seeing firsthand now more than ever that counties work tirelessly to support our residents. This year’s Achievement Award-winning programs showcase how counties build healthy, safe and vibrant communities across America.”

Nationally, awards are given in 18 different categories that reflect the vast, comprehensive services counties provide. The categories include children and youth, criminal justice and public safety, county administration, information technology, health, civic engagement and many more.

Started in 1970, NACo’s annual Achievement Awards program is designed to recognize county government innovations. Each nominee is judged on its own merits and not against other applications received.

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The National Association of Counties (NACo) unites America’s 3,069 county governments. Founded in 1935, NACo brings county officials together to advocate with a collective voice on national policy, exchange ideas and build new leadership skills, pursue transformational county solutions, enrich the public’s understanding of county government and exercise exemplary leadership in public service. Learn more at www.naco.org

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